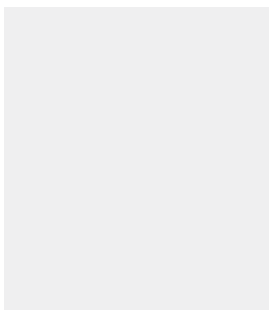
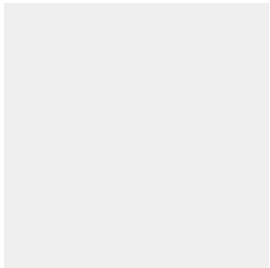
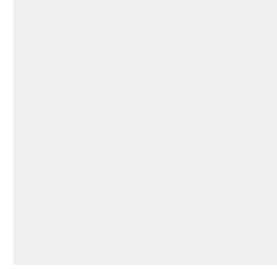
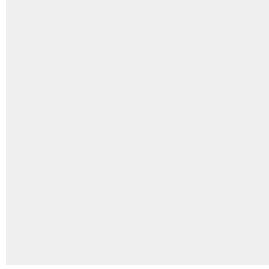
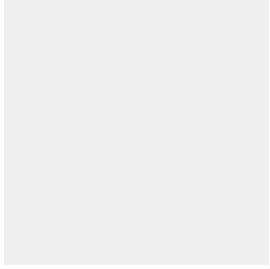


Services

fiserv.

Commercial Printing and Production

Produce high-quality, cost-effective customized materials using the newest print technology





Variable Digital Printing

With variable, on demand digital printing capabilities, Fiserv makes it possible for clients of all sizes to customize and target materials by individual recipient to communicate on a truly one-to-one basis.

Producing materials on demand helps clients avoid the waste, obsolescence and storage costs associated with traditional printing methods, and gain increased control and stronger customer relationships.

Offset Printing and Finishing

Our roots in traditional printing go back six decades. We've invested in the most advanced offset presses, enabling high-resolution color management with computer-to-plate precision for outstanding quality. Fiserv also offers a full range of conventional lithographic printing services:

- 5- and 8-color presses
- Digital presses with 4- and 6-color capability
- Die cutting and finishing services

Plus, our in-house prepress and bindery services help ensure campaigns and programs are on time and on budget.

Lettershop

Our lettershop services offer the highest degree of speed and accuracy.

Systems include:

- Continuous and sheet-fed laser printers
- Ink-jet addressers
- A full complement of 6- and 8-station conventional and high-speed inserters
- The newest camera-verification systems

Our production facilities can image, address, fold, tip-on, insert, seal and meter thousands of pieces per hour, millions per week. We can also simultaneously execute multiple campaigns, even those that require the most complex assembly.

Fulfillment

We can ship nearly 1 million pieces a day from our centralized location in St. Louis. Packages, boxes, pick-and-pack mailings – whatever the piece, Fiserv can assemble and ship it. We have leveraged our technology leadership to enhance traditional fulfillment services by combining traditional inventory management, packaging and shipping techniques with print-on-demand, email confirmation and tracking.

Personalized Documents

Statements, bills, explanations of benefits and direct marketing

Brochures

Lift notes, tri-panels, buckslips, bifolds and gatefolds

Direct Mail

Postcards, self-mailers, trifold and double gatefolds

Booklets

Personalized, saddle-stitched, with or without camera matched cards

Cards & Stationery

Digitally printed, personalized, PVC, paper, laminated, stress embossed and mag strip encoding

Business cards, letterhead, pocket folders, standard and converted envelopes, sheet and continuous forms



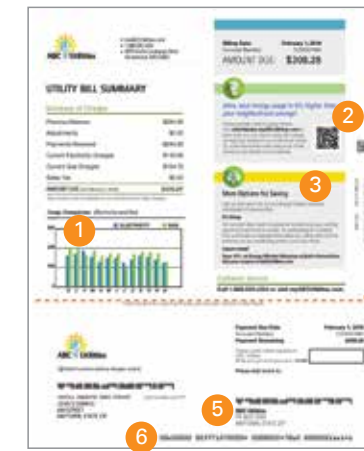
Personalized Documents



Fiserv is an industry leader in statement composition, production and delivery. Fiserv can provide impactful customer statements, bills, explanations of benefits and direct marketing offers that:

- Engage
- Enlighten
- Inform
- Bring your brand to life
- Motivate desired outcomes

- 1 Calendarized one year variable two product usage chart
- 2 QR codes take mobile users to a PURL landing page
- 3 Variable marketing messages
- 4 Micro-perf for easy remit slip detachment
- 5 Variable return addresses show through window remit envelopes enabling multiple return site processing
- 6 Scanable OCR font for automated remit processing
- 7 Variable regional or personalized wellness content
- 8 Consumer specific variable marketing messages
- 9 Micro-perf detachable summary for easy filing
- 10 QR code links mobile user to website enrollment
- 11 Personalized account(s) summary
- 12 Personalized direct mail with variable content shown in blue color
- 13 Micro-perf for easy detachment of call to action coupon
- 14 Personalized copy shown in blue color
- 15 Pattern micro-perf for reply card removal
- 16 Blown-on, peel-off labels for involvement or a calendar reminder
- 17 Barcode and responder ID number enable response processing while protecting responder identity in the mail





Brochures

You've perfected your message and your presentation to your customers and prospects.

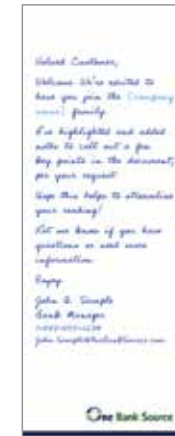
Let the marketing professionals at Fiserv bring it to life.

Clients value our superior craftsmanship, comprehensive technologies, creative vision, flexibility and passion for quality and service.

With Fiserv there are no surprises and no compromises.



- 1 Lift note promotional insert
- 2 Tri-panel brochure with pattern perforation for coupon removal
- 3 Printed buckslips inserted into statement envelopes act as ride-along marketing content
- 4 Vertical bifold brochure for four panels of content
- 5 This gatefold brochure format enables two different reveals as each of the two outer panels are opened





Direct Mail



Direct mail is all about producing quantifiable success, and at Fiserv, we excel in supporting our clients' achievements – from process to practice.

We offer clients a wide range of dynamic creative direct mail formats, print and personalization technologies, campaign management services and a highly experienced team that delights and delivers.

Our under-one-roof operation, postal qualification and mail distribution solutions also provide exceptional speed to market.

1 And when a postcard can say it all, buy them from Fiserv

2 Ink-jet laser or digital print personalization available

3 Double postcard laser simplex personalization

NOTE: To mail at first-class postcard rates, second half of card must be business reply mail

4 Variable barcodes available for automated response processing

5 Self-mailer format with folding faux flap

6 Open die cut window allows personalized address on inside fold to show through

7 Pattern micro-perf enables easy response card removal

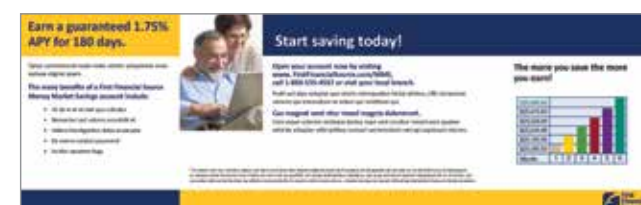
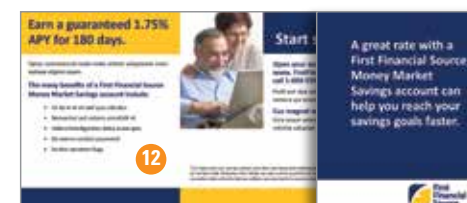
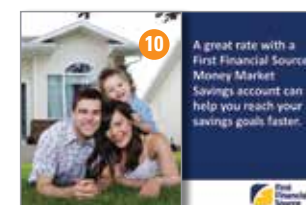
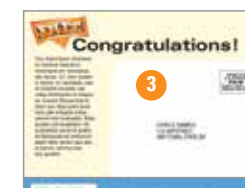
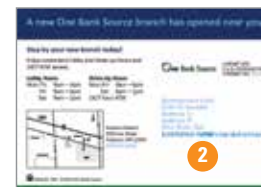
8 Vertical trifold self-mailer with ink-jet address on back

9 Fold over panel reveals offer inside

10 Double gatefold self-mailer

11 Ink-jet addressed

12 When opened reveals the offer inside





Booklets

Fiserv has the tools and technology to help you achieve your business objectives.

Do your communications need to be retained and have a shelf life with your customers? Does your presentation content need to remain both intact and stored in a single visual point of reference, long after it is first read?

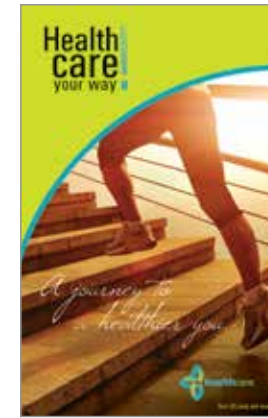
Do you need to maintain the cadence of how your information is presented when potentially viewed by multiple readers?

Then consider a booklet format from Fiserv. Fiserv offers booklet formats lithographically or digitally printed, ink jet or laser personalized with optional camera matched personalized cards affixing.



Camera matched personalized 30 mil PVC or digital healthcare cards affixed to inside front or exterior cover

- 1 Camera matched personalized 30 mil PVC or digital healthcare cards affixed to inside front or exterior cover
- 2 Peel-off engagement labels are optional
- 3 Personalized welcome letter
- 4 Saddle-stitched booklet





Cards and Stationery

Personalized cards have long provided a physical evidence of affinity, identification and personal status between businesses and their customers.

So whether you need personalized membership, healthcare identification, proof of insurance or loyalty credentials, Fiserv has the solutions for all of your customer card issuance needs.

We produce and personalize both conventional PVC and digitally printed and laminated cards.

Our card affixing technologies can place cards on flat and folded documents, as well as on top of or inside booklets. We also match affix personalized cards to personalized documents using our camera-based technologies.

As printing experts, Fiserv can also be your single source for all of the stationery products for your business.



- 1 30 mil digitally printed member card, 100 percent variable images, graphics and text
- 2 Laminated front and back over teslin substrate, gives full edge-to-edge adhesion and protection of images, barcodes and content
- 3 30 mil PVC member card printed in gold metallic and variable black, copy thermally imaged. Stress embossing and mag strip encoding is available
- 4 Fully digital or variable laser on preprinted documents/proof of insurance card illustration
- 5 Digitally printed cards, 100 percent variable content for each card – laminated front and back
- 6 Blown on label to drive behavior
 - Online registration
 - Call to action
- 7 Lithographic or thermographic printed business cards
- 8 Letterhead printed in up to 8 colors
- 9 Pocket folder
- 10 Die cut slits to hold business cards
- 11 Printed window envelopes with arresting copy and graphics, front and back
- 12 "Pistol grip" windows let personalized teaser or offer content on the letter or statement show through
- 13 Open and reveal double window outer envelope; personalized content/offer on letter shows through second window when opened
- 14 Printed forms – sheeted
- 15 Printed forms – continuous



Our Commitment to the Environment

At Fiserv, we take our commitment to “green” printing very seriously. We’re continually improving the processes and materials we use to limit our impact on the environment.

- Our St. Louis facility is Forest Stewardship Council® (FSC®) certified
- 100 percent of our cardboard and paper products are recycled
- Before we dispose of our ink it is burned in a kiln to reduce its impact on the environment



The mark of
responsible forestry
FSC® C017239



Fiserv is an experienced outsourcing partner delivering complete turnkey business communications solutions for financial services, healthcare, billing, retail, utilities, travel and entertainment and other industries.

For most of our clients, providing business-critical communications is not their core competency. We make it easy to outsource products and services by:

- Being a single-source partner
- Providing knowledgeable, experienced account support
- Delivering quality and service in everything we do

To learn how Fiserv can help you reduce costs, increase revenue and improve customer satisfaction, contact us at 800-872-7882 or email getsolutions@fiserv.com.



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