



## **Fiserv Ranks 4th on 2008 *InformationWeek* 500, 1<sup>st</sup> in Banking and Financial Services**

Fiserv took the No. 1 spot in the Banking and Financial Services category and ranked No.4 overall on the 2008 *InformationWeek* 500, a ranking which recognizes the nation's most innovative users of technology. *InformationWeek* chose Fiserv as one of the top ten companies based on the company's use of services oriented architecture and its proven ability to develop and deliver innovative products and solutions.

Most notable among these was the Fiserv MyMoney™ solution, which brings the power of social networking to the financial services industry by enabling consumers to securely manage their finances from their Facebook® profile. It is the only application that enables Facebook users to search for a new financial institution on Facebook, and then join that financial institution on the spot. Existing account holders can view account balances, review history and transfer money directly through Facebook.

“Fiserv is committed to delivering innovative, best-of-breed products and services to our more than 18,000 clients. This ranking, as well as our clients' satisfaction, is proof we are effectively using our technology to fulfill that commitment,” said Richard Jones, Fiserv Executive Vice President, Chief Information Officer. “With Fiserv products such as the MyMoney application for Facebook we are rethinking how we deliver financial services and adapting to the ways consumers prefer to interact with their financial providers.”

[>> Read the Press Release](#)

To read the *InformationWeek* coverage, and view an interview with Richard Jones, Fiserv Executive Vice President and CIO, visit [www.informationweek.com/1202/](http://www.informationweek.com/1202/).

To learn more about MyMoney, visit [www.fiserv-galaxy.com/products/mymoney.asp](http://www.fiserv-galaxy.com/products/mymoney.asp).