



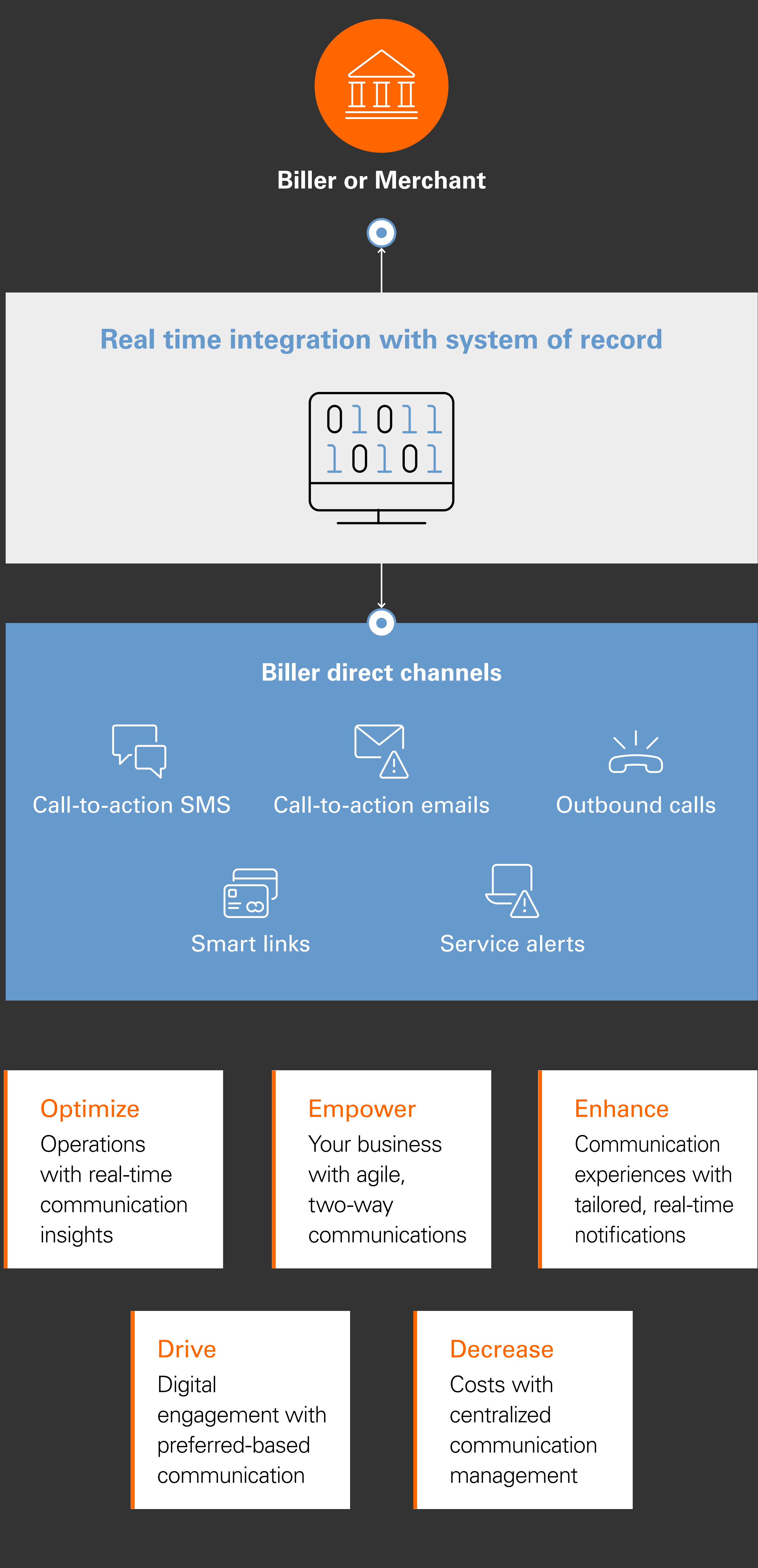
Empowering Billers and Merchants by Transforming Customer Behavior with Nudge in collaboration with Tilli

Nudge is an **omni-channel** communication platform that empowers billers and merchants to transform customer behavior through seamless customer interactions at every stage of the customer journey. Enable customer **choice** and **flexibility** across channels, streamline operations and reporting.

Key benefits

- 1 Personalized Communications and Self-Service**
 Deliver tailored notifications and call-to-action messages through our self-service cloud-based platform with pre-built templates, promoting bill readiness and reminders, paperless billing, subscription enrollments, auto-pay, service alerts, philanthropic events and more
- 2 Reducing Call Center Volume**
 Proactively address consumer inquiries through personalized nudges, streamlining operations and improving efficiency
- 3 Driving Paperless Savings**
 Encourage paperless billing and digital payments to reduce costs and environmental impact
- 4 Real-time Tracking and Analytics**
 Analyze digital engagement in real-time with an intuitive dashboard, providing metrics and reports to enhance your communications strategies
- 5 Promote On-Time Payments**
 Drive prompt payments by utilizing targeted notifications that boost cash flow and eliminate confusing payment reminders for customers

Call-to-action notifications and alerts



Connect with us

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