



Empowering Billers and Merchants by Transforming Customer Behavior with Nudge in collaboration with Tilli

Nudge is an omni-channel communication platform that empowers billers and merchants to transform customer behavior through seamless customer interactions at every stage of the customer journey. Enable customer choice and flexibility across channels, streamline operations

and reporting.

Key benefits

Personalized Communications and Self-Service

Deliver tailored notifications and call-to-action messages though our self-service cloud-based platform with prebuilt templates, promoting bill readiness and reminders, paperless billing, subscription enrollments, auto-pay, service alerts, philanthropic events and more

Reducing Call Center Volume

Proactively address consumer inquires through personalized nudges, streamlining operations and improving efficiency



Driving Paperless Savings

Encourage paperless billing and digital payments to reduce costs and environmental impact

Real-time Tracking and Analytics

Analyze digital engagement in real-time with an intuitive dashboard, providing metrics and reports to enhance your communications strategies

Promote On-Time Payments

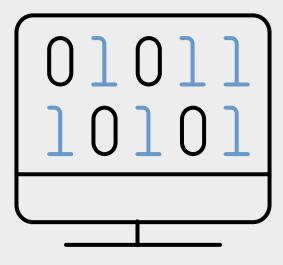
Drive prompt payments by utilizing targeted notifications that boost cash flow and eliminate confusing payment reminders for customers

Call-to-action notifications and alerts



Biller or Merchant

Real time integration with system of record











Call-to-action SMS

Call-to-action emails

Outbound calls





Service alerts

Optimize

Operations with real-time communication insights

Empower

Your business with agile, two-way communications

Enhance

Communication experiences with tailored, real-time notifications

Drive

Digital engagement with preferred-based communication

Decrease

Costs with centralized communication management

Connect with us

For more information about Nudge:

- () 800-872-7882
- getsolutions@fiserv.com
- ♂ fiserv.com



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