

Solution

Credit SenseSM

Financial power. Simplified.

Credit Sense from Fiserv: a credit solution that works for everyone

Our robust credit-score solutions – backed by our hands-on service – empower you with interactive digital experiences, marketing tools, and real-time analytics to strengthen and deepen your consumer relationships.

- Credit score and report
- Real-time monitoring
- Personalized loan offers
- Advanced data and analytics
- Targeted marketing campaigns
- Hands-on, and easy integration

Partnering with

1200+

banks, credit unions
and fintechs

Integrating with

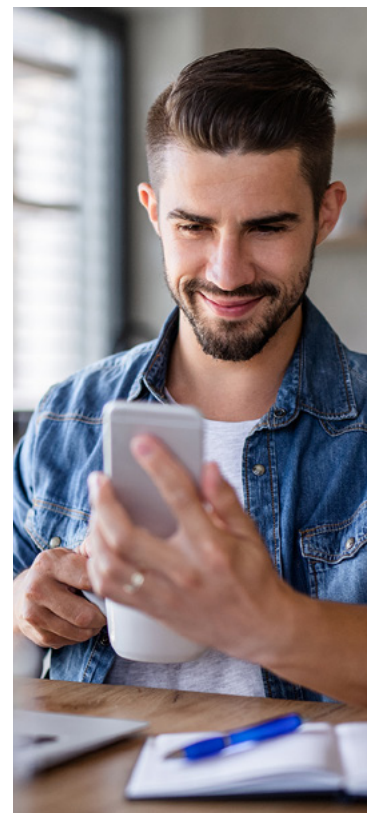
40+

digital banking
platforms

Serving

33M+

consumers



With Credit Sense, you can create an exceptional experience for consumers, while supporting your strategic objectives.

Your consumers will:

- Gain credit confidence
- Access better rates
- Detect fraud faster
- Improve their finances

Your financial institution will:

- Increase personalization
- Optimize loan conversion
- Uncover market opportunities
- Grow share of wallet

Seamless integration with your digital banking platforms

Meet growing customer demand for credit scores within their existing digital banking channels.

Personalized and compelling loan offers

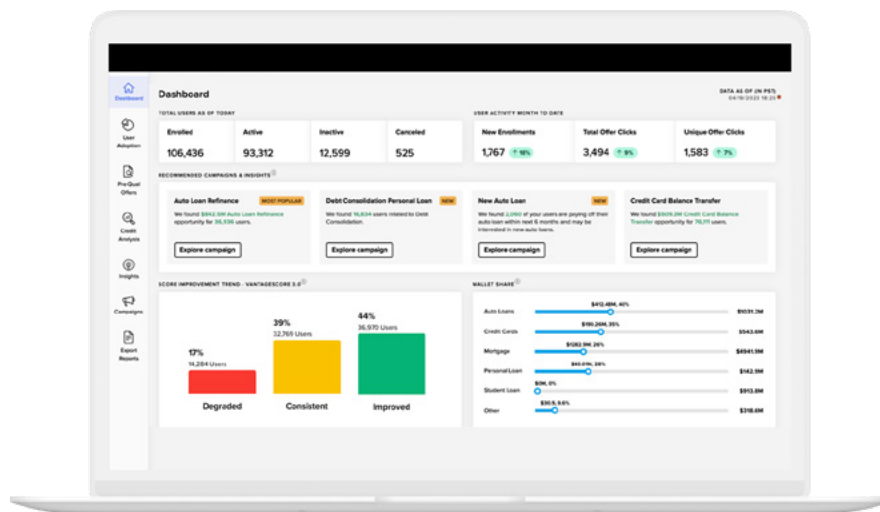
Leverage real-time data and insights to deliver loan offers to the right customer at the right time.

Enhanced pre-approval marketing

Improve customer engagement by reducing friction in your pre-approval marketing campaigns.

Improved loan conversion rates

Drive loan growth through pre-qualified, money-saving offers and streamlined applications.



Connect with us

Schedule a free consultation with a Fiserv representative today.
800-429-9521
memberinquiries@fiserv.com

Fiserv is driving innovation in Payments, Processing Services, Risk & Compliance, Customer & Channel Management and Insights & Optimization. Our solutions help clients deliver financial services at the speed of life to enhance the way people live and work today.

Visit [fiserv.com](https://www.fiserv.com) to learn more.